

THE WALL ST. ALPHA REPORT



The official *Wall Street Alphas* newsletter,
Kappa Xi Lambda Chapter, NYC

Vol. 4, No. 3



KXL KICKS OFF 2011 WITH A BANG!

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“Money to Blow”

by Bro. Damon Culcleasure

On Saturday, December 18th, 2010, 22 African American and Hispanic male high school students associated with the GENTS (Gaining Essential Networking Tools for Success) program met with the Wall Street Alphas (KXL) and convened in a classroom on the campus of Pace University in New York City. The music video “Money To Blow” –by Birdman Featuring Drake & Little Wayne, was playing on the screen full blast. Some sang along “I got money to blow, gettin’ it in, lettin’ these bills fall...”, some just watched in anticipation, but all paid attention wondering what would come next. As the video ended, the GENTS were asked “what do you think about when you hear this song?” This song, which was #2 on the US billboard R&B/Hip Hop Charts in 2009-2010, provoked answers ranging from being filthy rich, to buying fancy cars, to strip clubs, to drinking alcohol and smoking. Today’s Alpha GENTS workshop intended to teach these young men about realistic expectations in money management and that songs like these are strictly for entertainment purposes—the difference between singing along to the radio, and truly having money to blow. The workshop entitled “Money to Blow” was facilitated by Bro. Damon Culcleasure.

To bridge the gap, another video was presented portraying real life college students and recent graduates with their personal stories of debt, bad credit, and money management gone wrong. The common theme in this video was “I wish I had known how to manage my money before going to college”. To drive home the points of this lesson, in the classroom next door, the GENTS were going to experience a simulation of life after college. We

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President’s Letter

Dear Brothers and Guests,

I hope 2011 is off to a great start for each and every one of you! I write you 30,000 feet in the air en route back to New York City from Portsmouth, Virginia after attending a successful Eastern Regional Winter Staff Meeting. It is truly an exciting time in Alpha Phi Alpha as we prepare for the Chartering Ceremony of our newly founded chapter in Johannesburg, South Africa in the beginning of February, our Eastern Regional Conference in Bermuda is quickly approaching in the beginning of March, and we have the election of our 34th General President in Chicago this June. Brothers should be fully aware this is a time of importance in the future of the fraternity and I am proud to see Kappa Xi Lambda stepping up to play a key role in the onward and upward movement of Alpha Phi Alpha Fraternity, Incorporated.

Since the last newsletter we have maintained our focus on our commitment to the community. We successfully had our annual “STOCK-ing Exchange” Toy Drive and, with your support, we were able to deliver hundreds of toys to the Salvation Army to support their efforts this holiday season. We were key contributors and participants in the area’s “Project Homeless” for both Thanksgiving and Christmas. The brothers also came together in honor of 25 years of MLK Day for a service activity with the Momentum Project, and continue to enhance our efforts with our Alpha GENTS program. As we begin Black History Month, we will continue to strategically partner with organizations to contribute to the improvement and empowerment of our community.

As we approach the half way mark of this fraternal year, the balance of our business and brotherhood will remain at the forefront of Kappa Xi Lambda’s goals. The commitment to the brotherhood is key to our success and continues

President's Letter

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to drive our efforts as a chapter. We have done a great job throughout the year with not only reclaiming brothers but also getting them involved in our service and programming efforts. We welcome the new energy, ideas, contacts, and creativity of brothers integrating themselves into the chapter and will continue to seek ways to expand our contributions to the community as we expand with our capabilities.

I challenge the brotherhood to continue to push ourselves with the same enthusiasm and pride we have executed within the first half of the year. There is no doubt in my mind that we have the potential to elevate our efforts to even greater heights. We must continue to strive to deliver the quality programming in which we have set as a standard throughout each and every activity we have involved ourselves. Let us humbly embrace the positive feedback we receive from the community and continue to deliver on our obligation to serve our community and brotherhood. Our efforts to get back to the basics have established a great foundation, which we must continue to build upon with our efforts throughout the rest of the year. Let the remainder of this newsletter not only serve as a reminder of a job well done, but as an inspiration for our future efforts to support the community. Onwards and upwards!

Fraternally,

Lael Chappell
President, KXL Chapter
"Wall Street Alphas"

KXL BROS MAKING IT HAPPEN!



Bros. Kevin Powell and Tony Johnson took a break from their busy schedules to enjoy our annual Stocking Exchange Holiday Party.

Brother Powell recently signed a book deal for an authorized biography of Tupac Shakur. The book comes with the full blessings of Afeni Shakur, Tupac's mother.

Brother Johnson has been busy adding an element to his law practice that will focus on assisting young men with the difficult decisions that come with sudden fame and fortune. For more on this new endeavor and how it relates to the next steps of former NY Giants football receiver Plaxico Burress, see the article on page 6.

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THE EDITOR'S REPORT

Greetings Brothers,

I was watching CNN on January 28th marveling at how the focus of the hour was the Egyptian government shutting down cell phone service, the internet, and social media in an effort to discourage and un-organize the protesters rallying against the Army in the streets. Even our President that evening made a speech condemning the governments censorship of social media. This event came upon the heels of a few days prior when Chicago Bears QB Jay Cutler was instantly condemned *during the NFC championship game* via Twitter by his famous peers for failing to fight hard enough to get back onto the field after being injured. Social Media is here to stay and unavoidable whether it be in sports, entertainment, or politics. Bro. Eric Hamilton finds himself square in the middle of the social media phenomenon and is poised to take it to the next level. We highlight what he's up to in part 1 of this month's Brother on the Move!

Certainly not to be outdone, our second Brother on the Move! feature is former KXL President Tony Johnson who has recently launched a new company, *Playmakers Sports Management*, to focus on the development of some of our prominent black males in the sports industry.

Enlisting the aid of several Alpha brothers in various industries, Bro. Johnson has pulled together a team ready to take community service to a whole new level. Hopefully his team will be successful in providing the guidance necessary to help keep some of our stars on the field and out of the negative headlines.



The annual trip to the west coast meant Disneyland, sunshine, and some family time.

As February is Black History Month, I'd like to encourage anyone who has not taken the time to visit www.wallstreetalphas.com/news to view the video interview of Dr. Edward W. Robinson, grandfather of KXL Bro. Russell "Ox" Robinson which was shot in Philadelphia last year. Dr. Robinson gives his thoughts on the challenges facing African Americans and the changes that need to be made in our communities.

KXL brothers know all about the need to exert a positive influence in their communities. Brothers have been actively engaged with our young Alpha G.E.N.T.S. throughout the year and most recently presented them with a college and career fair and a workshop on the importance of managing your finances. The programs with the G.E.N.T.S. have only evolved and increased in frequency since our very first programs developed by Alpha G.E.N.T.S. creator and founder Bro. Marcus Broadhead who is also a Kappa Xi Lambda re-chartering member. Those like me who were not around back in the re-chartering days and didn't get to know Bro. Broadhead might want to be sure to check out our new feature this month which reaches out to KXL "Alumni" who have come through our doors and then been called elsewhere for important work. Some of these brothers laid the groundwork, some took things to the next level, but all are continuing to make an Impact in their local communities. Brothers and guests, we hope you enjoy our newsletter.

'06,

Brian Pruitt
Newsletter Editor in Chief
Wall St. Alphas

Note: The Editor's report reflects thoughts or opinions of the Editor and are not necessarily shared by the chapter or the Fraternity as a whole.

Brother on the Move!

Eric Hamilton

by Bro. Tony Thompson



Brothers of Alpha have often been called “the intellectual ones.” You will find them leaders in every field from business, to finance, law, ministry, medicine, entertainment, and technology. As a member of Kappa Xi Lambda (KXL), I am often inspired by the diverse backgrounds and success stories within our chapter. One individual that we are all proud to not only call Brother, but to call a member of KXL is Brother Eric Hamilton. Eric Hamilton (EHAM) is an internet, search marketing, web development, social media and web analytics expert and is well known throughout the industry. He is a social media guru with several books on the subject and is also a very sought after guest lecturer and featured expert on panel discussions. He recently participated in a panel discussion at the 14th annual “Wall Street Project” founded by Jesse Jackson.

EHAM is originally from Detroit, Michigan where he attended Walled Lake Western High School and went on to Michigan State University where he received his Computer Science degree in 1996. In May of 1990 he was initiated into our beloved fraternity. Formerly an Engagement Manager for Yahoo, he is now the Executive Director of **The Web Academy**.

In 2009 EHAM noticed a trend in the area of web development — much of the available web development talent and resources were located in Eastern Europe and Asia. Meanwhile, in the United States, we have millions of bright and talented people who simply need exposure to new technology. Born out of his desire to serve, he founded **The Web Academy**. The Web Academy is a 501c3 organization that provides FREE online courses to the community and low cost web development services to non-profit organizations and low income businesses. The online course work is distance learning taught by live instructors in real time.

I recently had a chance to catch up with this very busy brother, in between lectures and working on his new book, to ask a few questions.

You are originally from Detroit, and for years Detroit has always had a negative reputation tied to crime and violence. With so much negativity what drove you to become the success you are?

I was born and raised in Detroit. Indeed, Detroit does have a bad reputation for crime, corrupt public officials and poverty. Most people don't realize that the majority of Detroiters are hard working, smart, tough people. Unfortunately, most positive stories about Detroiters don't make the headlines. My parents exemplify the nature of the tough, hard working Detroiters. My parents have been running a successful Amway business in Detroit since 1972. Their business success directly capitalizes on Detroit's strengths which are its' hard working people.

How did you become involved with internet marketing and social media?

In 2009, a friend from Detroit was running for public office and she did not have a social media presence so, I created an 18 slide social media presentation for her campaign manager. My friend eventually won a

....Brother Eric Hamilton

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seat as a State Representative for the State of Michigan. Summer of 2009, I was asked to sit on a technology panel discussion as a panelist. 48 hours before the discussion, the keynote speaker had to cancel and I was asked to present so, I presented the 18 slide social media presentation. The audience loved the presentation and I was asked by various audience members to speak for their organization. While speaking through out 2009, I would constantly get asked if I had a book. At the time, I did not so I converted the 18 slide presentation into an 18 chapter book. Since then, I've spoken at National Conferences for NSBE, BDPA, ITSMF and Reverend Jesse Jackson's Project Wall St.

Why is social media important? Do you think social media will continue to grow or will it eventually fade away?

Social media is simply new media. In 1411, the newspaper was considered "new media". In 1911 radio was considered "new media". In 1951, television was considered "new media". In 2011 social media is considered "new media". Like newspapers, radio and television, social media will eventually be a part of media as a whole. Social media is important because it is the newest most efficient way to communicate thoughts and ideas today.

Tell me about the goals and mission of the Web Academy? What made you decide to do it?

The Web Academy is a non-profit organization created to offer free web design classes. Our goal is to educate and to empower individuals and small businesses to do for themselves. In the midst of the worst economy in 70 years, it's important that we all figure out a way to help others. I believe giving back is important and I am about maximizing efficiency. I could easily volunteer 25 hours per week feeding the homeless which is a great cause. However, I believe a person with my technology background can do more by volunteering 25 hours per week giving web knowledge.

Everything seems to be going well for you. You're a success in the industry, you have 4 successful books and you are a regular lecturer and guest panelist on technology topics. What are your goals for the future? Where would you like to see yourself?

I am a former employee of Yahoo!. Next, I am forming a company with 3 other ex-Yahoo! employees. We are creating technology that combines online publishers, advertisers, video ads and user generated content in a way that has not been done in the past. Hopefully, in 36 months Google will make an offer to purchase this company.

Eric Hamilton has 4 books and is currently working on another. The titles are listed below and for more information on The Web Academy please visit <http://thewebacademy.org>.

Social Media Branding in the Age of Obama

A how to guide to social media

Tech Empowerment: An Intro to Wordpress & GIMP

A beginner's guide to Wordpress & GIMP

Tech Empowerment: Advanced Wordpress

An advanced guide to Wordpress web site creation

Tech Empowerment: Android App Inventor

A beginner's guide to Google Android App Inventor

Brother on the Move!

Introducing “Playmakers Sports Management”

by Bro. Tony Johnson, Esq.

The Black Athlete. Those three words evoke images of skillful, powerful and talented men and women. Men and women, who with sheer courage and determination have broken records as well as racial barriers, like Jackie Robinson. They were principled men and women who were conscious of the plight of their people and fought not only to win games but to win opportunity and equality. Going back to the 1930's and 1940s, Bro. Jesse Owens and Joe Louis brought pride and hope to an entire race of people. In the 1950s and 1960s, black women such as Althea Gibson and Wilma Rudolph were pioneers. In 2011, the tradition of the socially conscious black athlete such as Muhammad Ali, Jim Brown, Kareem Abul Jabaar, and Arthur Ashe seems to be a faint, distant memory.

As a response to the negative press black male athletes receive, I created **Playmakers Sports Management (PSM)** in 2010. A boutique agency centered around the successful development of athletes professionally, morally and socially. Today, we are witnessing a crisis of the black male professional athlete. It is disheartening to see such a public disintegration of talented young people. Too many young players are dealing with severe depression, alcoholism, out of control anger and rage, substance abuse, numerous children out of wedlock, gambling, unchecked spending and domestic violence issues.



Something had to be done and that time is now. I formed **Playmakers** to help resolve these issues and then invited Mr. Clarence Wright to be a partner, and Bro. Kevin Powell as advisor. Although the leagues do a weekend symposium on personal development, they are not consistent enough nor individualized enough to adequately address these deeply rooted problems. This is where Playmakers will have its greatest impact – by providing constant, regular and frequent support to strengthen their emotional and mental wellness.

Playmakers will do this by offering services that include: anger management, personal security, life coaching (exercising good judgment), financial literacy, media training, spiritual development, sports psychology/mental wellness, contract negotiation, and the matching of each client with an older male mentor. We will develop 1-2 retreats per year where players will have an opportunity to learn from professionals skilled in physical and mental wellness.

I couldn't undertake a project like this alone, so I called on my brothers. The network of associates who will offer their professional skills include Bro. Kevin Powell (writer/activist/public speaker and PSM advisor), Bro. Chuck Sutton (sports analytics), Bro. Eric Hamilton (social media and web expert), Bro. Timothy Benson, MD (renowned psychiatrist with a practice in working with elite athletes), Bro. Mecca McCants (security professional), Bro. Marcus Finley (website), Bro. Howard Allen (logo design), Bro. Darron

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....Playmakers Sports Management

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Patterson (content), and Bro. Marc Morial, President & CEO of the National Urban League. It was important to me to have the participation of my brothers and now we view it as an "Alpha Community Service Project". We will round out this team with superior financial planning professionals. This holistic view of sports representation is what will be the key to our success. We will develop careers as well as assist in our clients personal development.

PSM clients include:

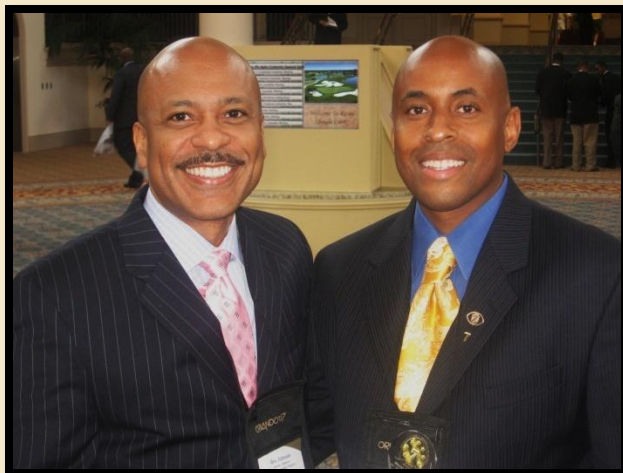
-Plaxico Burress: We manage his business endeavors, media requests and have the responsibility of rebuilding his entire image. Mr. Burress is the next high profile football star ready for a return following Michael Vick's successful turnaround. Expectations are high as he nears his release in the spring of 2011. We have already secured the support of Magic Johnson, Tony Dungy and Bro. Marc Morial who will serve as mentors in the business, sports and community service areas respectively.

-Yusuf Myers: Mr. Myers is a sports and fitness model and athlete. He can regularly be seen in Mens Fitness (February 2011 issue) and has upcoming episodes in the hit MTV reality series, "I Used to Be Fat". Mr. Myers is passionate about "Get Focused Fitness", his not for profit organization dedicated to educating economically disadvantaged children about the benefits of regular exercise and proper nutrition.

-Antonio Smith: Mr. Smith was the building block upon which Tom Izzo built one of the nation's best basketball programs - helping it reach the first Final Four under the coach in 1999. He was one of the founding members of the "Flintstones" along with Mateen Cleaves, Morris Peterson and Charlie Bell. Committed to working with children, Smith is now a coach in Flint, Michigan.

Today's athletes are facing countless temptations and distractions; we plan to nurture and educate our clients to make the wisest choices possible, yet support them through their mistakes. Playmakers will assist our clients in navigating their careers and lives to a successful destination.

For more information, you can reach Tony Johnson, Esq. at tony@playmakersllc.com.



Bro. Johnson greeting General President Skip Mason at the 2007 National Convention in Orlando, FL

**NON POR LUBIDUS, SED POR VITA
(Not for Sports, but for Life)**

*****Debuting 2/20/11*****

www.playmakersllc.com

A Day of Service at The Momentum Project

by Bro. Jamel Maloney

Dr. Martin Luther King, Jr. said, " I have decided to stick with love. Hate is too great a burden to bear." One of the Aims of our Fraternity is Love For All Mankind. Each year we celebrate the life and legacy of our Brother Dr. Martin Luther King, Jr. by spending the day helping those less fortunate.

On Monday January 17th, the brothers of the Kappa Xi Lambda Chapter of Alpha Phi Alpha had a day of service at one of the Momentum Project 's soup kitchens. The Momentum Project's mission is to sustain health and foster wellness by providing communal meals and supportive services to people living with HIV/AIDS, their family members, and loved ones in New York City. Momentum creates a caring environment in which hope can develop, the spirit is nurtured, and clients improve the quality of their lives. The Momentum Project also provides comprehensive support services, including Substance abuse intervention, Prevention education, Mental health counseling, Life skills training, Housing and entitlements advocacy, and Nursing Services.

Momentum serves nutritionally balanced, high nutrient hot meals required by people with HIV/AIDS. Brothers met with site and volunteer coordinator and KXL friend Rahiem Brown and ,along with volunteers from a local high school, we helped prepare food, drinks, snacks, and grocery bags for the clients of the Momentum Project. Rahiem and all the staff and clients of The Momentum Project were thankful for our help and look forward to seeing "The Wall Street Alphas" again and as one staff member said, "I hope ya'll can do a step show for us next time."



2010-2011 Chapter Officers and Board Members

Kappa Xi Lambda Executive Board

President:	Brother Lael Chappell
Vice President:	Brother Nicolas Rosello, Jr.
Recording Secretary:	Brother Thomas Mabry, Jr.
Corresponding Secretary:	Brother Jesse Owens
Treasurer:	Brother Sean Henry
Financial Secretary:	Brother Lino Solis
Chaplain:	Brother Dr. Eric Turner
Historian:	Brother Sean Gayle
Coordinator of Intake:	Brother Keith Harvey
Sergeant-at-Arms:	Brother Mel Myrie
Parliamentarian:	Brother Christopher Hunt
Dir. of Educational Activity:	Brother Dr. Ted Ingram
Assoc. Editor to the Sphinx:	Brother Tony Thompson

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Secretary:	Brother Tony Johnson
Treasurer:	Brother Roy A. Williams
Board Member:	Brother Jioha Amatokwu
Board Member:	Brother Damon Culcleasure

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Editor in Chief:	Brother Brian Pruitt
Assistant Editor:	Brother Tony Thompson
Contributors:	Brother Chris Hunt
	Brother NaQuinton Gainous
	Brother Lino Solis
	Brother Geshawn Williams



Alpha G.E.N.T.S. College & Career Fair

by Bro. Dr. Ted Ingram

After constantly hearing about “hoop dreams” (the desire to become a professional basketball player in the NBA) as a career aspiration for many of our young brothers, the Education Committee wanted to expand the options of the program attendees. On Saturday, January 15, 2011 the day started with the entire group watching “Bring Your A Game”, a documentary on the plight of African American men and boys. The video illuminates the importance of education and how the lack, or acquisition of knowledge, has impacted the lives of many African American men. Accordingly, the young men’s attention was piqued to hear more about college and career options. Following the video, we began a panel discussion with GENTS (Gaining Essential Network and Tools for Success) Alumni, Victor Munoz and Wesley Johnson, who are enrolled in the State University of New York at Binghamton and Columbia University, respectively. They shared their first-year experience with current GENTS emphasizing the importance of doing well in high school and some of the differences between attending high school and enrolling into college. In the span of one semester there was evidence of maturation among the alumni members. Victor commented “I want to cut down on using slang because I realize how stupid it sounds.” Wesley also added “the first two weeks of school we indulged in partying but that got old quick.” Other remarks indicated how the GENTS program helped prepare them for higher education. The panel discussion was a good transition for the second part of the day as the students ventured into the auditorium for a career exploration activity.

The auditorium was filled with African American male administrators, educators, law enforcement officers, bankers, entrepreneurs, corporate and non-profit employees. In hopes of learning more about various careers, students were paired up and assigned the task of completing a worksheet. The GENTS were encouraged to practice their “elevator pitch” to career representatives about who they are while filling out the worksheet.



GENTS Alumni Victor Munoz and Wesley Johnson spoke from the heart about their first semester in college.



Brother Matt Montgomery offered an inside look into his day to day responsibilities as a NY Corrections officer.

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....Money to Blow

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grouped the GENTS into 11 teams of two. Each team was told to fast forward 9 years and imagine they had just graduated from College. They were given an Annual Salary, a monthly budget worksheet, a savings and checking account, and a list of fixed versus variable expenses. The GENTS would be guided through three virtual months where they were expected to write checks, balance their budgets, and make various lifestyle and financial decisions.

The brothers played one of two roles in the workshop—Life Coaches, which were available to assist teams with their decisions and budgeting, and Station Managers, which were responsible for selling various items and collecting payments such as car notes, rent/utilities, stock purchases, personal shopping, and entertainment. At the end of each month teams had time to review their spending and plan for the next month. Throughout the game, some teams were conservative spenders while other teams were more aggressive. At the end of the exercise, the team budgets were compared on the screen for all to see and review. The team that lived the best life: making appropriate savings, investment, and spending decisions was determined the winner of the game. We discussed lessons learned, good versus bad decisions, and what could have been done to yield more favorable outcomes. Ultimately, the GENTS and the brothers enjoyed the educational exercise and the GENTS walked away with a distinct appreciation for money and a new perspective of the glamorous life depicted in rap songs versus reality.



....College & Career

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Career representatives enjoyed interacting and sharing their experiences with the GENTS participants. GENTS participants were eager and responsive to the wisdom offered by the guests. After conversing with Bro. Dr. Seth Langley, high school senior Robert Spencer stated “I think I could be a psychologist because I like to listen to people and offer advice.” Detective Joe Spaulding captivated many as he shared his testimonies from combating narcotics in the streets of New York City. Sophomore Joshua Christian, attending High School of Graphic Communication Arts, retorted “I now realize how [we] can be judged by how we wear our clothes.” GENTS were able to network and foster longer relationships by collecting representative’s business cards. Brothers learned more about the responsibilities that exist for many outside of our monthly chapter meetings and regular organizational functions. Moreover, all those involved were able to find value in the workshop. Recognizing that young African American males have limited access to successful, same-race and gendered role models, it was important for the Education Committee to have representation at the career fair. Many of the presenters are African American men who have similar experiences, background, and challenges as the program participants. Towards this end, we found this program was successful for making those connections.

Alpha G.E.N.T.S on the Move!

Kelvin Munoz

Senior, Martha Valle High School

Kelvin has been accepted to Genesee Community College Batavia, New York

A first generation American student, Kelvin will be the first in his family to attend college and is extremely excited about this wonderful opportunity.

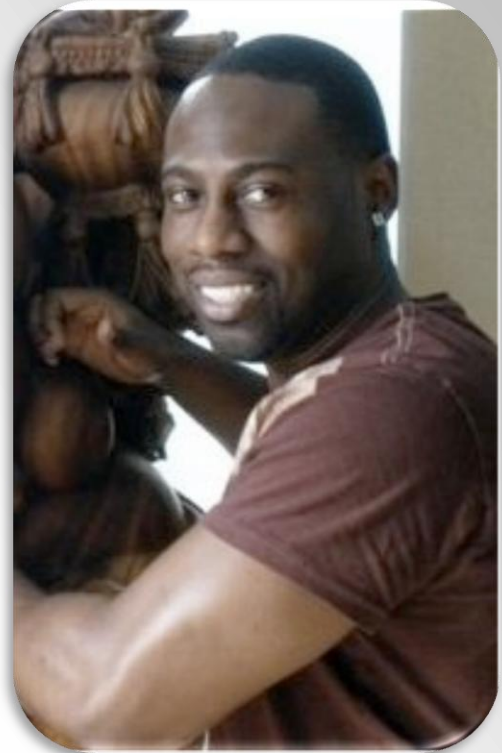
What's Up Bruh?!

Reconnecting with past KXL Brothers

by Bro. Geshawn "Lou" Williams

Bro. Christopher Blackwood

Bro. Christopher "Chris" Blackwood crossed at Kappa Xi Lambda Chapter in the Fall of 2006. While at KXL, Bro. Blackwood worked with Bro. Wiky Toussaint and others to execute "Sip", Kappa Xi Lambda's marquee Wine Tasting event in 2007, which raised funds for St. Jude Children's Research Hospital. Also in 2007, Blackwood was accepted into the Biomedical and Biological Science program at Cornell University to pursue a Ph.D. degree in Neuroscience with a minor in Pharmacology. Currently, he is in his fourth year of study; his dissertation project investigates the factors involved in neurogenesis –the intrinsic process of the brain's ability to produce neurons throughout adulthood. His research may have implications on many degenerative disorders such as Alzheimer's disease. His work has recently been awarded first prize honors at a scientific research symposium hosted at Cornell. Currently Bro. Blackwood is affiliated with Iota Iota Lambda Chapter in Ithaca and he has been instrumental in the process of reactivating the Alpha Chapter upon his arrival at Cornell.



Bro. Rev David E. Jackson

Bro. Rev. David Jackson crossed at Kappa Xi Lambda Chapter in the Fall of 2006. Bro. Jackson left New York and Kappa Xi Lambda in 2008 to move closer to his family and to plant a church in Atlanta, GA, his hometown. In Fall 2009, he merged his church with the Global Empowerment Center in Atlanta, where he serves as the Administrative Pastor. Bro. Jackson is also the Vice President of Global Operations for Dr. CraigNow Ministries (www.drcaignow.com), where he travels globally on a monthly basis primarily to Africa, the Caribbean, and the Middle East. He is currently overseeing two orphanages and two church building projects. Further, Bro. Rev. Jackson was appointed in October 2010 as the General Secretary of the Global Empowerment Fellowship of Churches and Ministers, giving him administrative oversight of 2,500 churches globally. Educationally, Bro. Jackson is studying for his real estate license and plans to start his PhD in Organization and Management in Fall 2012. He splits his residential time between Atlanta, and Kampala, Uganda, East Africa.



....What's up Bruh?!

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Bro. Serge DeVilme

Bro. Serge DeVilme, Jr. crossed at Rho Kappa, seated at State University of New York (SUNY) Old Westbury College, in the Fall of 1992. He is Life Member 9726, and also a Re-charting member of Kappa Xi Lambda. He moved from the NY area in the Fall of 2003 and now resides in South Jersey, working in Delaware for BlackRock Financial Management. Bro. DeVilme affiliates with Omicron Delta Lambda Chapter in Philadelphia. In 2008 he was blessed with his second daughter Arianna DeVilme whom he credits for revitalizing his youth.

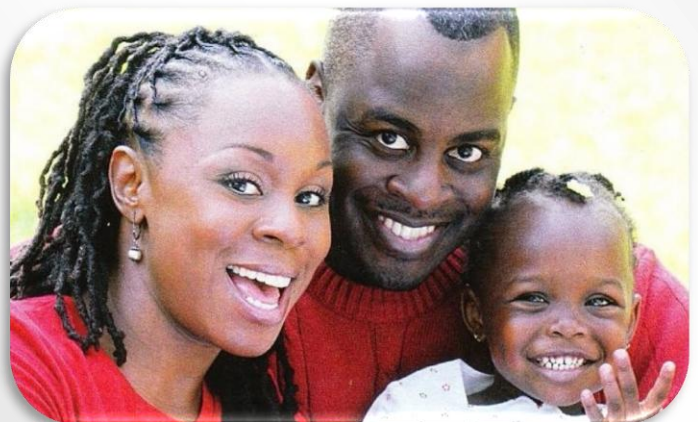


Bro. DeVilme, his wife Pascale, and oldest daughter Alexa (above) and Bro. Powell with his wife Marlaina and daughter Sinclair Adina (right).

Stephen Powell

Bro. Stephen Powell crossed at Beta Chapter seated at Howard University in the Spring of 1993. Bro. Powell was an active member in the 2008 and 2009 fraternal year and he also played in last year's Alpha GENTS' basketball tournament. Bro. Powell is Executive Director of [Mentoring USA](#), a NY based early-intervention mentoring program to prevent school dropout. An alumnus of the Institute for Not-for-Profit Management Executive Education Program at Columbia University's Graduate Business School, he remains driven to lead program expansion and technical assistance efforts for Mentoring USA across the nation, in major cities, such as Los Angeles, Chicago, Houston, Las Vegas, Philadelphia and Newark. He is also actively involved with [National CARES Mentoring Movement](#), and is a member of USTA Eastern Multicultural Participation Committee, as well as an Honorary Board Member of 2011 Year of the Responsible Man Campaign. Bro. Powell currently lives in New York City with his wife, Broadway actress Marlaina Sims-Powell, and their 3 year old daughter, Sinclair Adina.

Find attached link to a recent article on Bro. Stephen Powell by Black Gives Back:
http://www.blackgivesback.com/2011/01/national-mentoring-month-insider.html?utm_source=feedburner&utm_medium=email&utm_campaign=Feed%3A+Blackgivesback+%28blackgivesback%29



....What's up Bruh?!

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Bro. Broadhead at home with his wife Lisa and daughter Taylor.

Bro. Marcus Broadhead

Bro. Marcus Broadhead crossed at Xi Psi Chapter, seated at Hofstra University, in the Spring of 1993. He is one of the re-chartering members of Kappa Xi Lambda and the creator of The Wall Street's Alphas beloved Alpha G.E.N.T.S. program. Throughout the time that Bro. Broadhead was active in Kappa Xi Lambda, he spent most of his time focusing on the educational component of the chapter. He believed that what we did in the community would make a mark for the chapter, and begin to deal with issues concerning minority male youth beyond the historical programs the fraternity developed. For the sake of his family and for personal growth, he relocated to Atlanta, GA. He recently continued his work within the community by helping at-risk youth, through mentorship. Currently, Bro. Broadhead has not found the right chapter to affiliate with in Atlanta, however he has connected with other brothers whom have relocated to the area and wish to do the work of Alpha. The landscape of issues that exist in Atlanta calls for Alpha's presence on a grass roots level. "Just as we approached the GENTS program, a lot of areas here could benefit from the same spirit of philanthropy. It is my hope that the resources will present itself to develop GENTS here or something like it." Bro. Broadhead is married with two children and we would like to take this time out to congratulate Bro. Broadhead on the recent birth of his son.

Coming Soon

February 7	National Black HIV/AIDS Awareness Day
February 8	Chapter Meeting
February 12	Alpha GENTS Session
February 26	SOYBNY
March 8	Chapter Meeting
March 12	Alpha GENTS Session
April 11	Chapter Meeting
April 24	Easter
May 1	March for Babies
May 15	AIDS Walk NY/ Alphas Against AIDS

Be on the lookout for SIP! Spring 2011!



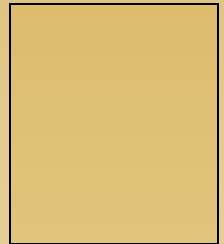
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As always, our annual Stocking Exchange Holiday Party was a very good look, allowing about 200 toys to be donated to the Salvation Army and providing a great time for brothers and guests.

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